agentinsight™

Agent Insight Widgets: Frequently Asked Questions

What is a widget?

In computer terms, a widget is a piece of self-contained code, or a small application, that opens a doorway to a much larger application. For Agent Insight, these widgets are created to allow you to promote the local insight and expertise you demonstrate through your market site submissions, on other websites.
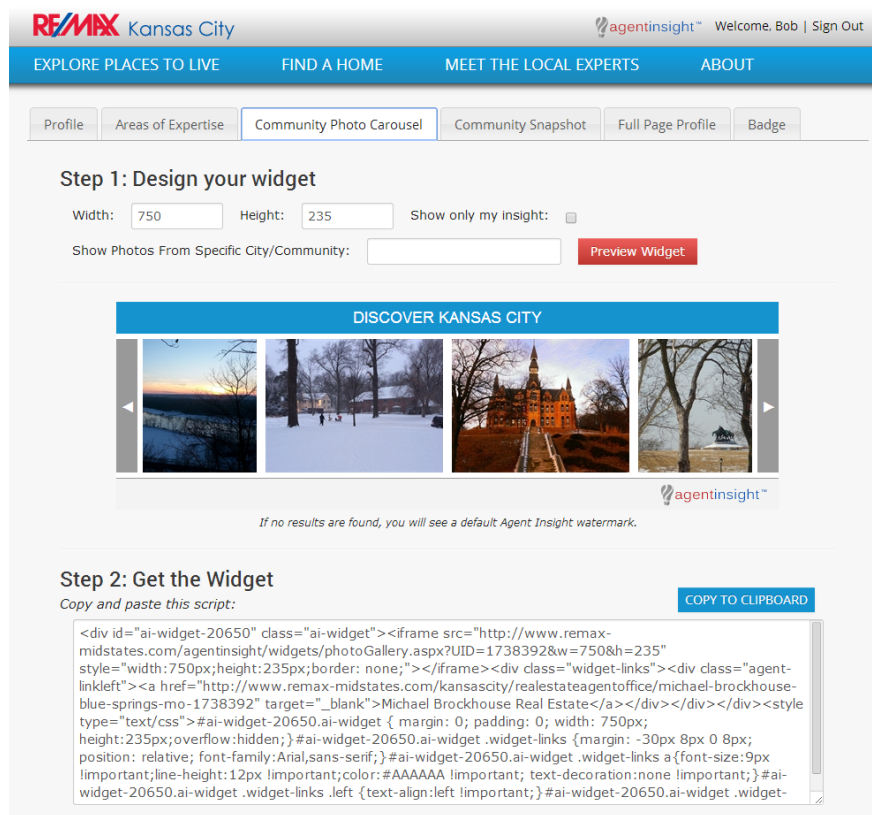
How do I create my personal widgets?

Go to www.agentinsight.net, logging in with your remax.net username and password. Once on your market area site, there are two ways to access the widgets:

From your local expert profile page, click the *Get Agent Widgets* red button.

- or –

From any community page, click the red *Get Widgets* button.

Either of those choices will bring up the Agent Insight Widget page:

Using the controls on the page, you can select from one of several different widget styles: *Profile*, *Areas of Expertise*, *Community Photo Carousel*, *Community Snapshot, Full Page Profile or Badges*, and then customize it.

How do I know what size to make a widget?

This will be trial and error. Start with any given size and place the new widget on a website. If you think it is too small or too large, change the size, get the new code, and reinstall it.

Where can I place my widgets?

You can place a widget anywhere you can "edit the HTML code" of a website. For LeadStreet, this includes any text section of the home page, as well as various sections of most interior pages (SEO pages for example).

Other good sites to consider would be your blog, an HOA or other community website, a merchant association site – really anywhere you could use an advertising banner will probably accept a widget.

How do I install my widget?

Once your widget is designed, installing it is a two-step process:

1. Scroll down to the bottom of the widget page to Step 2 and click the COPY TO CLIPBOARD button.
2. Go to the place where you control and modify your website (e.g. LeadStreet for many AI users). Find the place where you want the widget installed and edit the code of that page. Paste ([Ctrl]+[V]) the widget code onto the page and save and publish. Your widget should appear.

A step-by-step example of how to do this with LeadStreet can be viewed on [this YouTube video](#).

If you are a Premier Service subscriber, send your location and widget choices to support@premierservicehub.com, and we will do all these steps for you.

Will my personal photos and insights be shown on my widgets?

Only your own submissions will be used in the Profile widgets; you can choose either your most recent submissions or a random rotation. For either the Community Photo Carousel or the Community Snapshot widgets, you may select only your insights or choose all the photos that have been submitted for a given area.